



# Park View High School

---

205 Park View Circle, South Hill, VA 23970  
PHONE: (434) 447-3435 Fax: (434) 447-7876

Dominique T. Sturdiven  
Principal

Timothy V. Cochran  
Assistant Principal

Amy C. Wright  
Assistant Principal

---

## JOIN US IN CELEBRATING 67 YEARS OF DRAGON PRIDE!

Dear Friend of Park View:

Another school year is upon us, and the staff of Park View High School's highly acclaimed all-color yearbook is already hard at work on the 2022 edition, which will be a loving tribute to and celebration of more than six decades of Dragon history. As we prepare to say goodbye to 205 Park View Circle, we'll be doing a deep dive into where we've been, where we are, and where we're going.

Our yearbooks have always involved community participation, but this year, more than ever, we know that you – as business leaders and owners, Dragon alumni, parents, grandparents, friends, and neighbors – will want to join us on this "Journey: 1955-2022," which is the theme of our final PVHS yearbook. When you stop to think about it, nearly everyone who lives and works here has been touched in some way by our school in the past 67 years.

We have developed a number of ways in which the community can participate in this once-in-a-lifetime yearbook, which is sure to be in high demand upon its arrival next spring and destined to be treasured for all time.

- **PURCHASE OF ADVERTISING SPACE:** An advertisement in our yearbook will familiarize our many readers with your business, its location, the products you sell, and the services you perform, as well as other information that you might choose to include, such as a salute to a special senior or PVH student from years past. Our readers are all potential customers who have the ability to increase your sales volume. Advertising rates for this yearbook edition follow and will include color. Ads will be sold as full pages, half pages, quarter pages, and eighth pages at the listed rates. Parents and friends of graduating seniors also will be invited to purchase advertising at these rates.
- **PRE-ORDER A COPY OF THE YEARBOOK:** This yearbook is sure to be in high demand and we are encouraging our students, as well as members of the community, to pre-order to ensure receiving a copy in the spring. Beginning in September, copies of the yearbook may be ordered online at [www.jostensyearbooks.com](http://www.jostensyearbooks.com). Extras, such as personalization, are available. Orders may also be placed through the yearbook staff at the school beginning Aug. 19.
- **SEND US YOUR FAVORITE PARK VIEW MEMORY:** While telling the story of our 2021-22 school year, we will sprinkle our yearbook with the memories of Dragon alumni. What does Park View High

School mean to you? Who was your favorite teacher? Describe the lifelong friendships you formed here. Tell us your story so that we can make it a part of our school's permanent record. If you have a photo you would like to submit, simply scan it and send via email.

- **CONNECT US WITH OUTSTANDING PVH ALUMNI:** We already have a lengthy list of alumni (living and deceased) we will be including in this yearbook, but we would like to add to that list by hearing from you. Remember, everyone is outstanding in some way. Consider submitting the names of alumni who have made a difference in the lives of those they've touched. Everybody has a story, and once again, we've made it our mission to put these stories in print.

We hope you will consider participating in this very special year in one or more of the ways we have developed. All questions and information should be directed to yearbook adviser Cathy Cochelin. Email address: [ccoachelin@mcpsweb.org](mailto:ccoachelin@mcpsweb.org). You may also call her at 434-447-3435 beginning Aug. 19.

We appreciate your time and consideration and are grateful for the support you have given to our school and will continue to give us as we strive for excellence.

**Advertising Rate Schedule (2021-2022)  
(Includes Color)**

**FULL PAGE**

**\$250**

**\*\*\***

**HALF PAGE**

**\$150**

**\*\*\***

**QUARTER PAGE**

**\$90**

**\*\*\***

**EIGHTH PAGE**

**\$60**

**\*\*\***

**TO PLACE AN AD or YEARBOOK ORDER, CALL OR EMAIL CATHY COCHELIN  
(434) 447-3435**

**[ccoachelin@mcpsweb.org](mailto:ccoachelin@mcpsweb.org)**

**OR TO ORDER A YEARBOOK ONLINE, VISIT [www.jostensyearbooks.com](http://www.jostensyearbooks.com) (site will be active in September)**

**Make checks payable to: Park View High School  
Mailing address: 205 Park View Circle, South Hill, VA 23970**